

NADC

National
Australia Day
Council

Australian
of the Year
➤ Awards

Reflect. Respect. Celebrate.

2023

Sponsors and networks
**Nominations
Campaign**

Help us spread the
#NominateNow message!

The Australian of the Year Awards celebrate a group of amazing Aussies who go above and beyond for their communities. Will you help us find them?

Before 31 July 2022, we encourage you to share the nominations message **on your personal and/or company and affiliate pages to inspire your network to nominate.**

Our message is simple. #NominateNow.

All it takes is one nomination to recognise someone doing their part to make Australia the great country it is.

Suggested captions for social media use

- Did you know that all it takes is ONE nomination to recognise someone for the Australian of the Year Awards? What are you waiting for? #NominateNow
- Do you know someone who inspires you? Chances are you do. #NominateNow and recognise them through the #ausofftheyear Awards via <https://www.australianoftheyear.org.au/nominate/>
- #NominateNow and recognise someone in your community who's doing our country good. Visit <https://www.australianoftheyear.org.au/nominate/>

Hashtags


When posting on social media, please tag the Australian of the Year Awards handles and use the hashtags #NominateNow and #ausofftheyear.

Australian of the Year Awards social media handles


Please follow these channels and tag us in your nomination posts.

The social media handles to tag any #NominateNow content are as follows:

 **Facebook: @AustralianoftheYear**
(please ensure you “like” and “follow” this page)
<https://www.facebook.com/AustralianoftheYear/>

 **Instagram: @australianoftheyear**
<https://www.instagram.com/australianoftheyear/>

 **Twitter: @ausofftheyear**
<https://twitter.com/ausofftheyear>

 **LinkedIn: Australian of the Year Awards**
<https://www.linkedin.com/showcase/australian-of-the-year-awards/>

Social media file

When sharing your social media posts, feel free to use the following social media tile, along with any images of your own you would like to share.



Social media tile to illustrate the nomination process: live Dropbox link.

Questions?

If you have questions or would like further assistance with social media posts, please contact communications@australiaday.org.au.