



**MELBOURNE CRICKET**  
EDUCATION ACADEMY

Powered by  
**RMIT**  
UNIVERSITY



**Start your career in sport with the  
Melbourne Cricket Education Academy**

POWERED BY



# GET THE EDGE. YOUR CAREER IN SPORT STARTS HERE.

## Why study at the MCEA?

This exclusive opportunity is perfect for the sports enthusiast and will provide students with access to elite high-performance facilities and key industry experts in both sports and entertainment, and education.

Hosted at the CitiPower Centre (Junction Oval), you will undertake a one-year, full-time program studying a dual Diploma of Business/Diploma of Leadership and management in a modern classroom environment.

In addition to the dual-diploma delivered by RMIT University, you will have the option to select from two elite sporting streams; the Cricket Development Program or the Sports Business Placement Program.

## Entry requirements:

**Current Year 12:** Successful completion of an Australian Year 12 or equivalent certificate (including VCE, VCAL or VCE VM).

**Non-Year 12:** Completion of post-secondary studies or at least six months work experience.







## Dual Diploma of Business and Diploma of Leadership and Management

This unique diploma includes modules such as, business operations, digital marketing, communications, finance, leadership, and more and provides students with a full credit for the first year of RMIT's Bachelor of Business degree. Students will choose either the Cricket Development Program or the Sports Business Placement Program.

### Cricket Development Program

Individuals undertaking the Cricket Development Program will spend one day per week (on average) undertaking a range of cricket technique development activities at the CitiPower Centre in St Kilda.

These activities will be aligned to individual abilities and can be tailored to individual preference around batting, bowling, fielding, wicketkeeping and spin bowling and will take full advantage of technology used by Cricket Victoria, the Melbourne Stars and Melbourne Renegades.

### Sports Business Placement Program

Undertake 100 hours of real-life work-experience provided across Cricket Victoria including Melbourne Stars and Melbourne Renegades and its partner network alongside an industry leading curriculum from RMIT University.

Students will gain exposure to the inner workings of various sports business teams such as cricket operations, fan engagement, membership operations, community engagement, marketing, media/communications, events, clinics and more.

# PERFECT FOR THE SPORT ENTHUSIAST

# LEARN FROM THE BEST IN THE INDUSTRY



“Students will get a front row seat to the work that goes into sports administration in cricket. From the work we do supporting clubs and volunteers in our community, to working in high performance environments, to our BBL clubs, media and broadcast relationships.”

**Nick Cummins**  
CEO, Cricket Victoria



## Melbourne Cricket Education Academy

CitiPower Centre

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